



PRESS RELEASE

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NEW INSURANCE BROKERAGE EMERGES FROM LOCAL FIRM

Lynne Wallace and Tim Chanter announce
the creation of VANTREO Insurance Brokerage

At a time when many insurance agencies are being purchased by or folded into larger brokerage firms or banks, the owners of Matsen Insurance Brokers have decided to go the opposite direction... to split the company and build specific value platforms from within.

Lynne Wallace and Tim Chanter intend to acquire the Santa Rosa Matsen operations and create a new firm, **VANTREO** Insurance Brokerage.

"**VANTREO** is a company being built by a team of top insurance professionals to take business insurance services to a place not seen before. It's not the Lynne and Tim show... team focus is on maximizing profitability for our clients through the essential relationship we have with them," Lynne Wallace explains. "We really see it as "insurance retooled" in a big way."

The **VANTREO** brand was selected because of its uniqueness, and because it alludes to "*vanguard*"... meaning being in the forefront of any action or movement. It also refers to the critical relationship of the three parties involved in the insurance transaction: the client, the insurance company and the insurance broker.

"Splitting Matsen has been very positive - and generated a lot of excitement. We are just choosing to go forward in different ways... and the transition is seamless for our clients" says Tim Chanter.

VANTREO will provide all insurance lines including commercial property/casualty, workers compensation, employee benefits, financial services and personal lines. Specialty services such as CompZone™ and the popular OCIP program for the construction industry will all move forward under the **VANTREO** banner.

"The support for our new venture from both our clients and our insurance carrier partners couldn't be stronger. The value package we are providing is compelling and goes way beyond just the insurance policy sale" says Steve Farmiloe, **VANTREO's** COO.

*For more information about **VANTREO**,
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